



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

Schedule Dates	09/18/12-09/24/12	Last Modified	08/29/12
Advertiser	Priorities USA Action-LCV Victory Fund (57165)	Entered By	Nancy Brutus
Agency	Mundy Katowitz Media (2359)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06299923
Brand	PRIOR ACT USA 09/18 (470570)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	PLACEMENT/MEDIA	Commission %	15.00
Phone/Fax		Commission	\$1,560.00
CPE	321/340/1561	Net Total	\$8,840.00
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PRIOR ACT USA 09/18		

By Broadcast Month	Spots	Rate
Sep. 2012	26	\$10,400.00
Grand Total:	26	\$10,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/21/12-09/21/12	4	:30	11A-12P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
2.0	Normal Line / SPOT (2)	09/21/12-09/21/12	3	:30	12:35A-1:35A (EST)						1			1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12
3.0	Normal Line / SPOT (3)	09/21/12-09/21/12	3	:30	5P-5:30P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
4.0	Normal Line / SPOT (4)	09/21/12-09/21/12	3	:30	6A-7A (EST)						1			1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
5.0	Normal Line / SPOT (5)	09/24/12-09/24/12	3	:30	5A-5:30A (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
6.0	Normal Line / SPOT (6)	09/24/12-09/24/12	3	:30	5:30P-6P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
7.0	Normal Line / SPOT (7)	09/24/12-09/24/12	3	:30	7A-9A (EST)		1							1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
8.0	Normal Line / SPOT (8)	09/24/12-09/24/12	3	:30	7:30P-8P (EST)		1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
9.0	Normal Line / SPOT (9)	09/24/12-09/24/12	3	:30	9A-10A (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
10.0	Normal Line / SPOT (10)	09/22/12-09/22/12	3	:30	1:05A-2:05A (EST)						1			1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12
11.0	Normal Line / SPOT (11)	09/22/12-09/22/12	3	:30	6A-7A (EST)						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
12.0	Normal Line / SPOT (12)	09/23/12-09/23/12	3	:30	7A-8A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
13.0	Normal Line / SPOT (13)	09/20/12-09/20/12	3	:30	11:35P-12:35A (EST)								1	1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
14.0	Normal Line / SPOT (14)	09/20/12-09/20/12	3	:30	4P-5P (EST)								1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Comments PRIOR ACT USA 09/18

Last Modified 08/29/12  
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CO-OP No  
Headline # 06299923  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
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Net Total \$9,840.00  
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15.0	Normal Line / SPOT (15)	09/20/12-09/20/12	3	:30	5A-5:30A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
16.0	Normal Line / SPOT (16)	09/20/12-09/20/12	3	:30	7A-9A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
17.0	Normal Line / SPOT (17)	09/18/12-09/18/12	3	:30	2P-3P (EST)			1						1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
18.0	Normal Line / SPOT (18)	09/18/12-09/18/12	3	:30	5A-5:30A (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
19.0	Normal Line / SPOT (19)	09/18/12-09/18/12	3	:30	7A-9A (EST)			1						1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
20.0	Normal Line / SPOT (20)	09/18/12-09/18/12	3	:30	9A-10A (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
21.0	Normal Line / SPOT (21)	09/19/12-09/19/12	3	:30	11:35P-12:35A (EST)				1					1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
22.0	Normal Line / SPOT (22)	09/19/12-09/19/12	4	:30	11A-12P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
23.0	Normal Line / SPOT (23)	09/19/12-09/19/12	3	:30	3P-4P (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
24.0	Normal Line / SPOT (24)	09/19/12-09/19/12	3	:30	6P-6:30P (EST)				1					1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/29/12
25.0	Normal Line / SPOT (25)	09/19/12-09/19/12	3	:30	6A-7A (EST)				1					1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
26.0	Normal Line / SPOT (26)	09/19/12-09/19/12	3	:30	7:30P-8P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12

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Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WDBE CONTRACT # 1364844					

**Total Charges:**    \$10,400

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

\_\_\_\_\_

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**TO BE SIGNED BY ISSUE ADVERTISER**

Date \_\_\_\_\_ Signature *[Signature]* Contact Phone Number \_\_\_\_\_

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K. Roberts Lillie K. Roberts Sales Director

Signature Printed Name Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Priorities USA Action PARTY: Dem

OFFICE/DESCRIPTION: Issue ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: \_\_\_\_\_  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mundy, Katowitz Media  
1322 G Street SE  
Washington, DC 20003

PHONE: 202-475-6936 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates + Avails

Final Disposition: Order Placed \$10,400

If Committee, list officers and position: Priorities USA Action  
1101 15<sup>th</sup> St. NW 2<sup>nd</sup> Floor  
Washington, DC 20005  
Treasurer: Greg Speed

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T'Rep WASH